

65<sup>th</sup><sub>e</sub>

Anniversary • Anniversaire  
1951 - 2016

# YOUR PASSION OUR PURPOSE

*2016 Fundraising Ideas*



MARCH  
OF DIMES  
CANADA

LA MARCHE  
DES DIX SOUS  
DU CANADA

# ONE STOP: OPPORTUNITIES FOR INDEPENDENCE



## WHO WE ARE

In 2014-15 March of Dimes Canada provided 3.32 million hours of service to more than 60,000 children and adults. Our goal is to enhance the independence and community participation of people with disabilities every day through a wide range of programs and services across Canada.

Over 1,500 people work at March of Dimes Canada with services and programs located in Alberta, British Columbia, Ontario, Quebec, Manitoba, Nova Scotia, Saskatchewan.

### OUR VISION

To create a society inclusive of people with physical disabilities.

### OUR MISSION

To maximize the **independence**, **personal empowerment** and **community participation** of people with disabilities.

## HOW YOUR DONATIONS ARE MAKING A DIFFERENCE *at March Of Dimes Canada*



March of Dimes Canada is able to provide the following programs and services that rely solely on the generous support of donors to support people with disabilities:

- Assistive Devices Program:**  
Offers funding for assistive and mobility devices such as wheelchairs, bath aids and more. This program, which operates only in Ontario, supplements the limited funding from other sources for assistive devices.
- Conductive Education®:**  
It is a community-based learning program which combines special education and physical rehabilitation and teaches participants with motor difficulties how to improve their mobility and independence. The Program is offered in Ontario, Nova-Scotia and Alberta.
- Post-Polio Canada:**  
Provides information and support groups for polio survivors, their families and caregivers across Canada.
- Recreation and Integration Program:**  
Offers community participation through leisure activities, including accessible travel and residential holidays, and operates ModMobility, an accessible transportation service in the Greater Toronto area for groups and organizations that have people with mobility challenges.
- Stroke Recovery Canada:**  
Provides information, support groups, events and conferences for stroke survivors their families and caregivers.

# Celebrate MODC's 65<sup>th</sup> Anniversary with a FUNdraising Event

We encouraged everyone to celebrate March of Dimes Canada's 65<sup>th</sup> Anniversary by holding a fundraising event at your office, organization or a gathering of your friends and share MODC moments on social media using the hashtag #MODC65.

## Register Your Events

Be part of our special year long celebration by registering your activity with March of Dimes Canada National Office. By sharing your planned activity, we can help to connect you with others engaged in similar plans, suggest ideas to assist you, offer central services and products as they develop. Your activity will be listed on the intranet and in our annual anniversary calendar of events.

Please email Linda Yielding: [lyielding@marchofdimes.ca](mailto:lyielding@marchofdimes.ca) or call 1-800-263-3463 x7290

## FUNdraising ideas

1. **MYMOD.ca On-Line Campaign** – We are encouraging everyone to join in supporting March of Dimes as an online canvasser this year. On line fundraising makes a difference.... and it's really easy to do! Door-to-Door online fundraising is a great way to raise money, especially for people who don't like fundraising. Few types of fundraising can yield such a high return with so little time and effort. For more information go to [www.mymod.ca/doortodooronline](http://www.mymod.ca/doortodooronline)
2. **Awful Tie, Hat or Ugly Earring Contest** – All contestants pay \$5 to enter the “most awful” earrings or “most ugly” ties they own, make or borrow. Place voting boxes at various places around your office and charge \$1 per vote. Employees vote as many times as they want for their favorite. Have a final review of all entries offering last chance to vote at the end of the day. Circulate the names of the entrants the day before the event so employees can anticipate the voting.
3. **Cycle or walk to work** and put the money you would otherwise spend on transportation towards your fund - and reduce pollution at the same time!
4. **Baby Picture Match Game** – Invite employees to try their luck matching baby and/or pet pictures of the management. Award the entry with the most right answers. Charge employees \$2 per ballot.
5. **The Cake Divide** – Bake or buy your cake, divide it into eight slices and sell them at a loonie a shot. You will win the undying love of your workmates.
6. **Guess the weight** of the cake or the number of sweets in the jar competition. Charge a loonie a guess and the winner receives a token prize.

7. **Pancake Challenge** – Shrove Tuesday, February 9, 2016 is PANCAKE CHALLENGE DAY! This is a great community event, have a local restaurant play host to a pancake breakfast and/or cook-off! Local media, celebrities and politicians would be a great fit to participate as well. Charge \$5 for breakfast.
8. **Local Retail Business's "Round Up" for MODC** – This is another great fundraiser that can partner MODC with businesses in your community. Approach selected retail stores, and ask them to offer shoppers the option to round up their purchases, during checkout benefiting MODC. A week or month long campaign would be most beneficial.
9. **Community Partners BBQ** – Invite your local community partners to a BBQ. Invite local businesses, government agencies, or other non-profit organizations. Charge \$5 above cost for a BBQ lunch.
10. **Bakery Cart Wheel** – Take a cart of bagels, doughnuts, danishes, coffee and juice through the office, collecting Staff Campaign donations in exchange for the goodies. Price it to make money; maybe all the supplies donated by a local bakery.
11. **Boss Cooks for You** – Have a special breakfast/lunch at which top Managers cook for all donors. Food is one of the best motivational tools to attract a big crowd. Tasty treats almost always bring smiles to those attending your event. Charge \$5 for lunch or breakfast.
12. **Coin War** – Each department has an empty water bottle (the BIG kind). Employees drop their spare dimes and nickels into the bottle. These coins are counted as positive. A quarter counts as a negative. Employees can "sabotage" another group's bottle by dropping a quarter. At the end of the campaign, both positive and negative coins are counted, and the group with the most \$\$\$ wins.
13. **Chili / Meat Balls Cook-Off Contest** – Employees cook their favorite chili recipe and enter it into a cook-off contest. Employees then vote by ballot for best of the best! Charge \$5
14. **Craft & Bake Sales** – Employees shop at a craft and / or bake sale! This popular activity gives everyone a chance to share their hobbies and special talents. All items are donated, and sales go to the campaign.
15. **Employee Cookbook** – Collect recipes and helpful household hints into a customized cookbook. Employees' children create illustrations for the cookbook, including the cover. If possible, print and bind books at a local business, pro bono. This event has been so popular that some organizations have not been able to fill requests. Plan for an enthusiastic response! You set the price.
16. **Executive Chair Race** – Set up a relay course for executives to race through sitting on chairs or riding tricycles. Use a stopwatch to time contestants, with the fastest person winning a prize. Observers donate or wager \$1 on their favorite contestants.

17. **Theme Lunches** – Add fun to campaign week by hosting a theme lunch such as 50s, 60s, 70s, 80s holiday themes, TV shows, sports, Renaissance etc. Charge a minimal fee.
18. **Backyard/Parking Lot BBQ** – Determine costs of set-up. Set a sale price for the BBQ. Pre-sell tickets to the event. The event may also be set up as a potluck picnic with everyone bringing a dish to share. Items that need to be purchased include: paper products, meat fixings, buns, beverages, grill, lawn chairs, tables. Set up outside. You may wish to include Frisbee, music etc. as time and space allow.
19. **International Food Day** – Employees team together to create tasty treats from around the world. Employees decorate their own booths/tables and dress in appropriate costumes. Hold the event over the lunch hour, allowing employees to purchase tickets redeemable for food at the booths.
20. **Potpourri Luncheon** – Participating employees bring a hot dish, appetizer, salad, side, dessert etc. to be shared. Paper products are also needed for this event. There is no sign up for this event. Items brought in are completely random. Employees pay \$5 to fill their plate and sample everything in the room.
21. **Miniature Golf** – Build a nine-hole course featuring slinkies, ramps and water and sand traps around the office, laid out to test the skills of your employees. The lowest score (which may be decided by tie-breaker) will take home a tacky golf sport coat. Interested two-somes return an entry form, bring a putter the day of the event, and pay an appropriate entry fee: \$20 Senior Management and \$10 for all other staff. Do a blind draft mixing Senior Management with staff. Mix up the two-somes!

## HAVE SOME MORE FUN! FUNDRAISING IDEAS “A TO Z”

<p><b>A</b></p> <p>Antique Fairs Art Exhibitions Astrology Evenings Athletic Meetings Auctions</p>	<p><b>B</b></p> <p>Baby-Sitting Bad Hair Day Bad Tie Day Bag Packing Bake Sale Baked Beans Bath Balloon Race Barbeque Barn Dance Bazaar Beard Shaving</p>	<p><b>B</b></p> <p>Bed Push Bike Tours Bingo Blind Date Bob a Job Book and Jumble Sale Book Sale Breakfast Event Bridge Drive Bring and Buy Sale Bungee Jumping</p>
<p><b>C</b></p> <p>Cake Sale Car Cleaning Car Rally Car Wash Carol Singing Casino Night Casual Day Children’s Sports Day Christmas Day Swim Church Collection</p>	<p><b>C</b></p> <p>Cinema Charity Screening Classical Concert Coffee Mornings Coin Chain Coin Collections Coins (fill a tube/jar with coins) Comedy Night Concert</p>	<p><b>D</b></p> <p>Dance Dance-a-thon Darts Tournament Dinner Dance / Party Disco Door to Door Collections Dog Show Dog Walking Donations in lieu of presents Dress Down Day Duck Race</p>
<p><b>E</b></p> <p>Easter Bonnet Competition Easter Egg Hunt Egg &amp; Spoon Race Embarrass the Boss Embarrass the Management Exercise Bike Marathon (complete</p>	<p><b>F</b></p> <p>Face Painting Fancy Dress Ball /Competition Fashion Show Festivals Film Show Firm Wide Raffles/Auctions Fishing Competition</p>	<p><b>G</b></p> <p>Gala Evening Garden Party Girls vs. Boys Day / Event Golf Classic Good As New Sale Gourmet Raffle Guess the</p>

<p>'shifts' over a set period) Exhibitions Expeditions</p>	<p>Flower Show Football Match Football Tournament Fortune Telling Fun Run</p>	<p>amount of sweets in a jar Guess the Height / Weight / Amount...</p>
<p><b>H</b></p> <p>Halloween Fancy Party Halloween Party Head/Beard Shaving Head Shave Hill Walking / Running Hopscotch Horse Race Horticultural Exhibition (charge an admission or sell plants) Human Chain Hurling Solo Run</p>	<p><b>I</b></p> <p>Individual Gifts Indoor Games Night Inter-Departmental Quiz in your workplace</p>	<p><b>J</b></p> <p>Jamboree James Bond Event Jelly Eating Challenge Jigsaw Puzzle Challenge Joke Competition Juggling Challenge</p>
<p><b>K</b></p> <p>Karaoke Evening Karate Event Kite Flying Knit In Knitting Challenge Knobby Knees Challenge</p>	<p><b>L</b></p> <p>Lawn Mowing Leg Waxing (good for the men!) Line Dancing Little Italy party Local Pub Quiz Lunch Runs at the office Luncheons Lunch-Time Event</p>	<p><b>M</b></p> <p>Magic Show Marathons/Mini Marathon Masque Ball Matched Donations (company to employee) Mountain Climbing Mums Run (ask your local school to help) Murder Mystery Evening Music Recital Musical Chairs</p>

<p><b>N</b></p> <p>New Year's Eve party  Night In (stay in on Saturday night with your friends and donate the money you save)  No Chocolate Day (give up your vices for charity)  No Uniform Day</p>	<p><b>O</b></p> <p>Obstacle Course  Odd One Out  Old Time Dance (sponsored per dance)  Open Gardens – garden parties around your neighbourhood</p>	<p><b>P</b></p> <p>Pancake Breakfast  Parachute Jumps  Pave your street with coins  Payroll Deduction  Pet Show  Pie Eating Competition  Pillow Fight  Pizza Party  Plant Sales  Poetry Competition  Pool Competition  Pram Race (babies not included!)</p>
<p><b>Q</b></p> <p>Quiz Night (general knowledge table quiz or themed quiz e.g. music/TV)</p>	<p><b>R</b></p> <p>Race Night (horse/greyhound racing)  Radio Controlled Car Race  Read-a-thon  Role Reversal Day</p>	<p><b>S</b></p> <p>Scrabble Tournaments (pay to play or sponsor)  Shave-a-Thon  Shoe Shining  Sleep-Out  Sponsored Cycle / Walk / Run / Slim / Silence/etc  Sponsored Dart Match  Sponsored Dog Walk  Sponsored Silence  Sports Day  Spot the Baby Photo  Street Party  Supermarket Bag Packing  Swim-a-thon  Swimming Gala</p>



<p><b>T</b></p> <p>Talent Competition  Talks/demonstrations  –Tea party  Teddy bear Picnic  Tennis Tournament  Theatre Premiere  Theme Evening  Themed Event  based on particular  countries/cultures  Three Legged Race  Treasure  Hunt/Amazing Race  (ask local firms to  donate prizes)  Treks  Tug-o-war</p>	<p><b>U</b></p> <p>Unwanted  Christmas Presents  Sale  Unwanted Gifts  Sale  Used Book Sale  (best sellers at  bargain prices)</p>	<p><b>V</b></p> <p>Valentine’s Day  Event  Valet Services  Variety Show  (sketches, song,  dance, readings)  Vegetable Sale  Veteran Car Rally</p>
<p><b>W</b></p> <p>Walks  Weigh-a-thons  Who Wants to be a  Millionaire  Window Cleaning  Wine / Cheese Party  Wine / Chocolate  Night  Wine Tasting  World Record  Beating Attempt</p>	<p><b>X</b></p> <p>Xmas Pantomime</p>	<p><b>Y</b></p> <p>Yacht Race  Yard Cleaning  Yodeling  Competition  Yoga  Demonstration  Your own thing!</p>
<p><b>Z</b></p> <p>Zany Ideas  Zodiac Readings</p>		