

THANK YOU...



Children in the Conductive Education® program



Board members of March of Dimes Canada and Non-profit Housing Corporation.

March of Dimes Canada

Board of Directors

Chair

Elizabeth Greville

Vice Chair

John Humphries

Secretary/Treasurer

Alan Lipszyc

Past Chair

Allister Byrne

At Large

Elizabeth Lounsbury

Suzanne Clancy

David Self

Tony Barros

March of Dimes Canada (officially the Rehabilitation Foundation for Disabled Persons, Canada) is a nationally registered charitable organization that advocates for and provides services to children and adults with disabilities, their families and caregivers.

The focus for the past year was on three key areas:

- Exploiting our competitive advantage to realize One-stop Solutions for Independence
- Strengthening a client-centred approach within our programs
- Identifying and growing opportunities for national expansion

CONDUCTIVE EDUCATION®

Conductive Education® (CE) is an innovative learning system, based on the principles of neuroplasticity, that merges elements of education with rehabilitation to help people with neurologically-based movement difficulties increase their independence and mobility, building their confidence and self-esteem. CE Conductors hold specialized bachelor level degrees, enabling them to work with program participants to help them gain or regain physical mobility, self-sufficiency and independence one small step at a time.

Conductive Education® is not funded through either the medical or educational systems in Canada or covered by insurance. March of Dimes subsidizes 75% of the cost and the remainder is paid by the participants.

Over the past year, the Nova Scotia program served 61 consumers with a total of 843 hours of service. The first Nova Scotia March Break camp was held at Brigadoon Village with five participants receiving 14 hours of Conductive Education as a part of their week long program at this fantastic new accessible facility in the Annapolis Valley.



Thomas, age 8
Conductive Education participant.

Our relationship continues with the Centre Hyperbare in Montreal, Quebec and this year we provided two CE programs with a total of 16 participants receiving 650 hours of service.

March of Dimes is well-represented internationally with Brent Page taking on the role of President for the Association for Conductive Education North America and sitting as a member of the World Congress Advisory Committee.

PEER SUPPORT SERVICES

Peer Support Services include Post-Polio Canada and Stroke Recovery Canada®, programs that provide information, education and support to polio and stroke survivors, caregivers and health care professionals. The Post-Polio Canada and Stroke Recovery Canada® programs welcomed 62 new members during 2012-2013, 14 of whom are Canadians residing outside of Ontario. The stroke registry now totals 2,555 members and the polio registry has 7,152 members. Monthly chapter teleconferences provide support to the leadership of these volunteer-based groups and chapters from across the country.

Cochrane, Alberta was the scene for the 2013 Post Polio retreat with 20 participants enjoying their time at Camp URSA.

March of Dimes had a strong presence at the third Annual Canadian Stroke Congress with a podium presentation to discuss the interim results of the Family Informal Caregiver of Stroke Survivors study and three poster presentations discussing the Linking Survivors with Survivors Program hospital visitation program and Toronto Transition Improvement for Continuity of Care.

March of Dimes continues to support the B.C. Building Life After Stroke Together Conference and is now a member of the organizing committee. This year's conference was enjoyed by 38 stroke survivors.

During the past year we worked on two research projects in collaboration with the Stroke Recovery Association of British Columbia. The first project prepared a community reintegration environmental scan of the province of B.C. and the second was a Canada wide survey to determine the need for a national symposium on stroke recovery.

NATIONAL EXPANSION ACTIVITIES



Participants at Living with a Disability Conference in Vancouver.

In 2012-2013 we continued our focus on expansion across Canada establishing partnerships with like-minded organizations. Living with a Disability Conferences were held in Calgary, Edmonton,

Saskatoon, Vancouver, St. John and Moncton with a total attendance of 330 people. The conference is a one day event where March of Dimes works with other community service providers to bring together people with disabilities, their caregivers, professionals and other services providers to inform and showcase what is currently available in the community and identify opportunities and community needs. Each conference features local keynote speakers and community resources.

In May 2012, we jointly sponsored and facilitated the Nova Scotia Support Group Leaders Gathering in Dartmouth. This gathering brought together 85 support group leaders from across the province to discuss their successes, challenges and identify opportunities for working together to strengthen peer support leadership in the province.

In the fall we co-hosted Island Voices on Vancouver Island, a conference organized with and for people who use augmentative and alternative methods of communication. It attracted 45 participants and volunteers.

Meetings have been held with government representatives in Nova Scotia, British Columbia and Manitoba to introduce March of Dimes and discuss opportunities for expanding programs and services to meet the needs of people with disabilities in their respective provinces.

Our Assistive Travel program had three major trips this year with ten people travelling to Florida, 24 enjoying an Alaskan Cruise and 18 taking a two week cruise to Hawaii.

EMPLOYMENT SERVICES/ CANVET SERVICES

CanVet Services provides vocational rehabilitation to Canadian veterans and their eligible family members who have retired from active participation in the military or RCMP, often due to a disabling condition.

This service has been made possible through a five year Canadian contract with Veterans Affairs Canada. March of Dimes participates in this program through our joint-venture agreement with WCG International (B.C. based) and Independent Rehabilitation Consultants (based in the Prairies). MODC provides service in Ontario, Quebec and throughout Atlantic Canada.

In 2012-13 the program was restructured to improve efficiency. The result was that direct service and management work only with CanVet clients supporting a more focused service and administrative claims were centralized to the administrative centre in British Columbia. This significantly improved the financial performance of the program in 2012-2013.



Leeann Tremblay, National Employment Services Manager – Eastern Canada

Province/Region	Annual Referral Target	Actual Referrals to March 31	Percentage of Target	Total Active Caseload
Ontario	223	244	110%	927
Quebec	113	117	104%	
Atlantic Canada	78	112	144%	
	414	473	115%	

As noted in the chart, referrals to the program and the resulting caseload were better than budgeted across the MODC service regions. The goal of the program is to assess the client’s work related skills, abilities and experience, often gained through active services, and relate these to their local labour market. Further assessment may be required when existing job skills do not match jobs available in the community. This may lead to referring clients to more in-depth retaining programs.

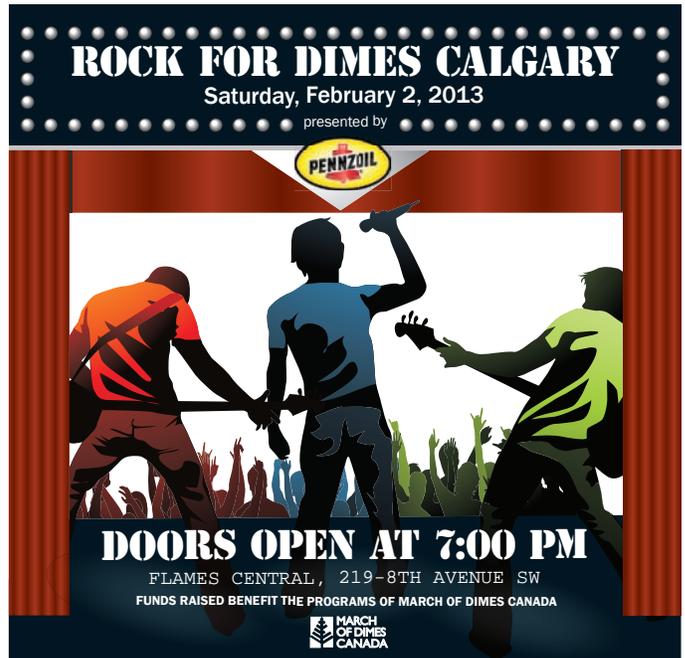
Clients work together with CanVet staff to develop an employment plan. The plan is their roadmap to achieving their job goal. Of those clients that completed their employment plan in 2012-2013, 74% achieved employment.

The Federal Government audits and publishes the results prior to retendering the contract. As 2012-2013 was the fourth year of the five year contract, this audit took place this year. The audit indicated that the CanVet Joint Venture is operating the program as per the contract parameters.

Our goal is to continue to provide excellent service to Canadian veterans leading to gainful employment. March of Dimes and our partners are anticipating the release of a Federal request for proposal which will require us to submit a bid proposal to continue the service under a new contract.

FUND DEVELOPMENT, MARKETING AND COMMUNICATIONS

Fund Development had a great year in 2012-2013, however was 5.9% below budget. As we continue to expand our programs so must the circle of external donors and stakeholders be expanded.



Rock for Dimes welcomed Pennzoil as the national sponsor and we held this event in cities coast to coast. Walk’N’Roll and Road Hockey tournaments continue to be held in local communities where March of Dimes is serving local Canadians. We are very grateful to our donors for their longtime

support. We are expanding our presence across Canada. We hosted our first “OpportuniTeas” with the Young and the Restless’ TV stars. March of Dimes continues to increase communication to donors; offering financial planning seminars and one-on-one visits to help with estate planning and legacy giving.



Kate Linder and Leslie Roberts at the OpportuniTeas

Debbie Reynolds made us laugh and learn about caregiving at our annual “Ability & Beyond” dinner presented by TD.

This past March, we had the pleasure to reconnect with Marion Croft; March of Dimes’ first “poster child” who inspired us with her story and reminded us how we started.

Marion contracted paralytic polio in 1949 when she was only 18 months old. She doesn’t remember much of her experiences, but she does have clear memories of finally returning home from Thistletown Hospital, and that her parents were only allowed to visit her through glass once a week.

There is probably no other Canadian phenomenon that exemplified the true spirit of volunteerism more than the Marching Mothers® campaigns of the 1950s and 1960s. Desperate to find a cure for polio, a highly contagious, disabling and sometimes fatal disease, mothers across Canada joined a North America-wide fundraising drive towards research.

Marion was left with permanent disabilities from polio. She needed braces on both legs until she was seven years old, and has used a brace on her right leg her entire life. Like many polio survivors at that time, Marion spent her primary years in a school for children with disabilities. When she reached high school age, she insisted on going to the local school. While at that school, which was completely inaccessible and Marion had to climb three flights of stairs daily, and there she developed her grit and determination.

"I've always felt I had to work harder than everybody else, that I've always needed to prove myself as good as others," says Marion." My whole life I have had to push doors open that were closed to me, to get people to see the ability, not the disability, but it's made me stronger."



Deb Mathews, Minister of Health and Long-Term Care, with Debbie Reynolds at the Ability & Beyond Gala 2012.

With this spirit Marion has led a full and active life, raising three sons including identical twins, and working a number of jobs, including over 20 years with Ontario Power Generation.

She was President of the Newmarket and District Association for the Physically Disabled, engaging local residents with disabilities in the community to change societal attitudes towards those with physical disabilities.

Marion proves unequivocally that one person can truly make a difference and overcome anything.

The Fund Development, Communications and Marketing Department expresses gratitude to all our volunteers, donors and corporate partners who support us coast to coast.



Marion Croft, March of Dimes' first "poster child".

March of Dimes Canada

For the Year Ended March 31, 2013 (before Audit Adjustments)

Total March of Dimes Canada Fundraising

	Actual	Budget	Variance	% of Actual Over Budget
Revenues	1,679,161	1,662,657	16,504	0.99
Expenses	1,088,585	1,034,722	53,863	5.21
Net	\$590,576	\$627,935	\$(37,359)	(5.95)

For More Information

Visit www.marchofdimes.ca or call toll-free 1-800-263-3463.

Follow us on Facebook, Twitter and YouTube.

Charitable Registration Number (BN) 87958 5214 RR0001

Financial Statement

Financial Highlights

The change in revenue and expense lines for March of Dimes Canada is primarily due to better performance for fundraising and increase in OMOD contribution which in the prior year was a direct transfer of fund-raised dollars.

Consolidated audited statements for March of Dimes Canada and Ontario March of Dimes prepared by KPMG Chartered Accountants are available upon request.

Also visit www.marchofdimes.ca/annualreport.

March of Dimes Canada

Financial Statement for Year Ended March 31, 2013

(with comparative figures for 2012)

Revenue	2013	2012
Proprietary	3,466,408	2,325,430
Fundraising	1,679,161	1,480,014
Program Fees	117,853	56,649
Businesses*	260,765	357,980
TOTAL Revenue	\$5,524,187	\$4,220,073
Expenses		
Proprietary	2,982,820	2,690,576
Fundraising	1,088,585	748,185
Programs**	591,041	545,223
Businesses	149,846	202,856
TOTAL Expenses	\$4,812,292	\$4,186,840
Surplus/(deficit)	\$711,895	\$33,233

* Includes: Administrative Services, AccessAbility Advantage, eSSential Accessibility, bus rental

** Includes: Peer support, Conductive Education, conferences, Caregiver project, aphasia camp and research



10 Overlea Boulevard, Toronto, Ontario M4H 1A4
416-425-DIME (3463) • 1-800-263-DIME (3463)
www.marchofdimes.ca

Ontario March of Dimes Charitable Registration #: (BN) 8795852114RR0001